



# Live Long and Prosper as a Senior IC

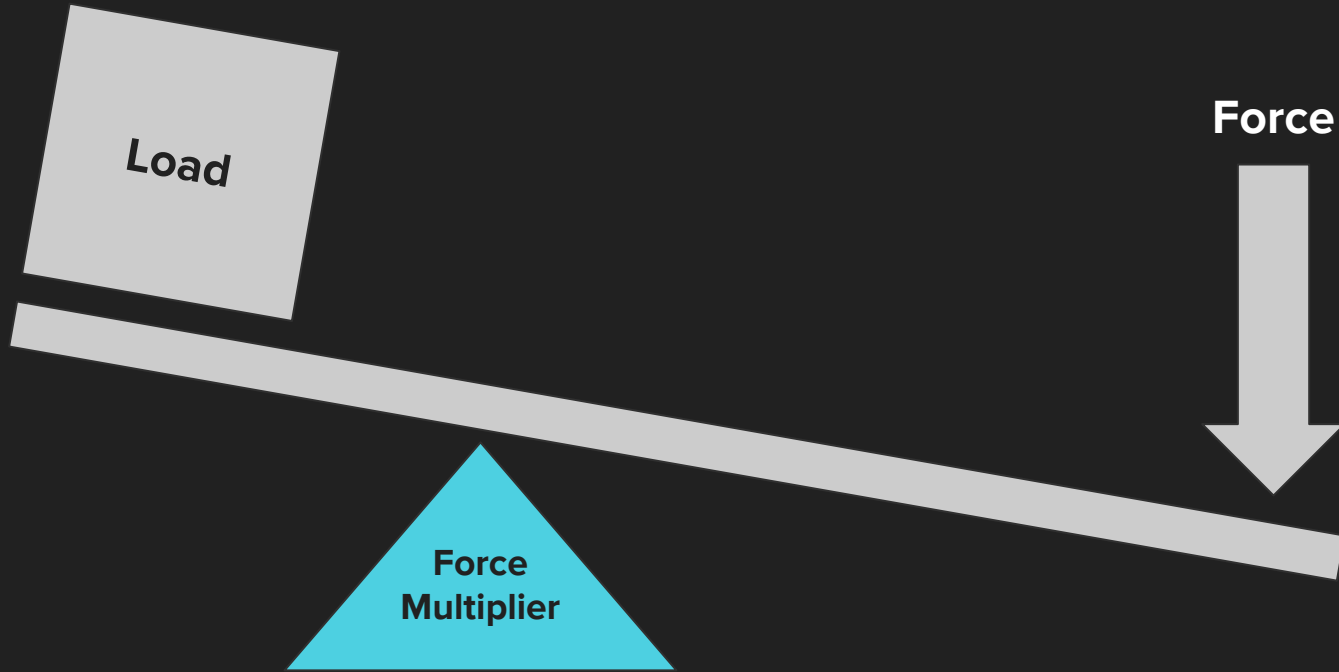
**Alice Li**

[She / They]

Staff Engineer @ Squarespace



**...and the role of Senior ICs**





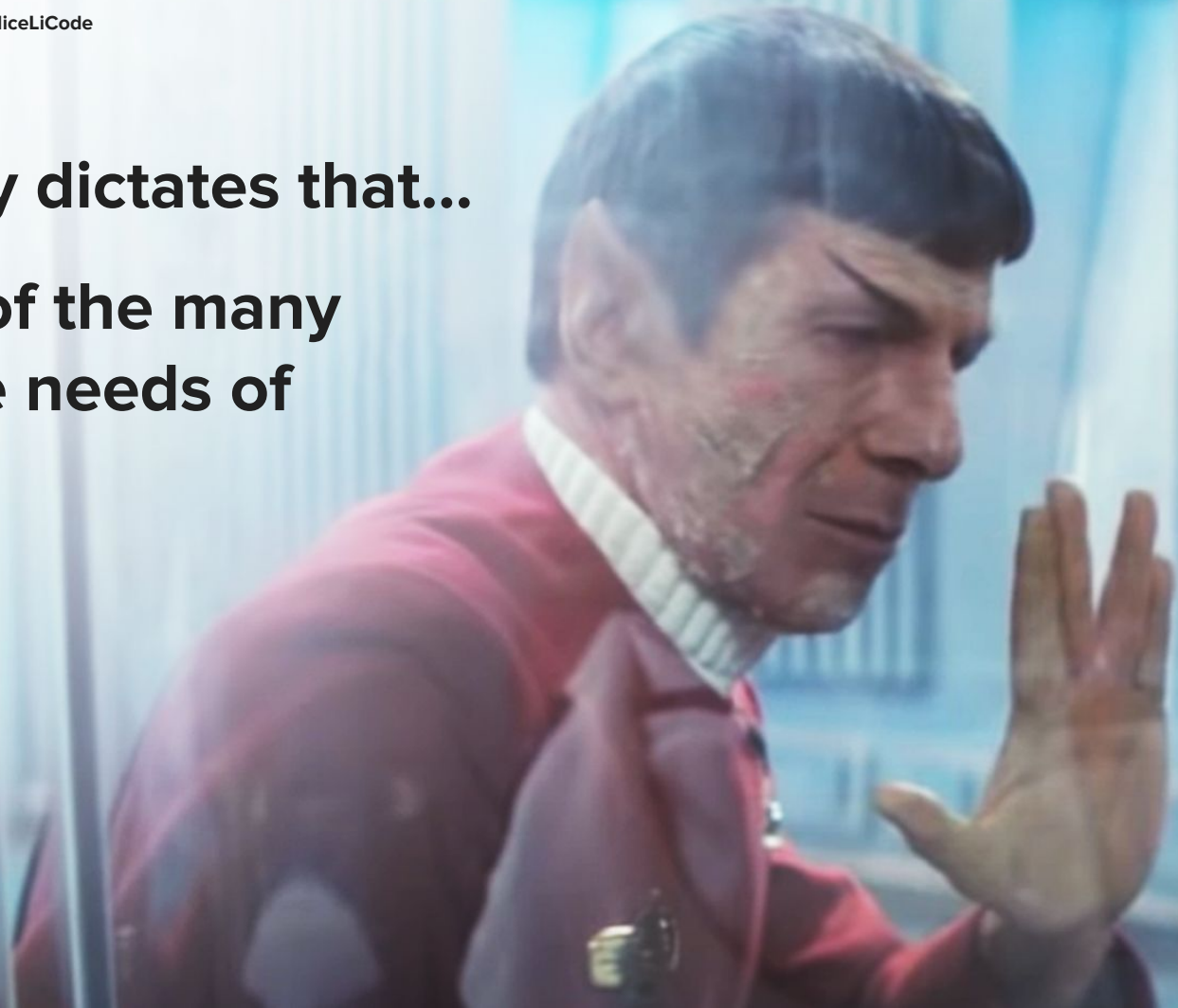
**Individual Contributor Track:  
Horizontal Influence**



**Manager Track:  
Vertical Influence**

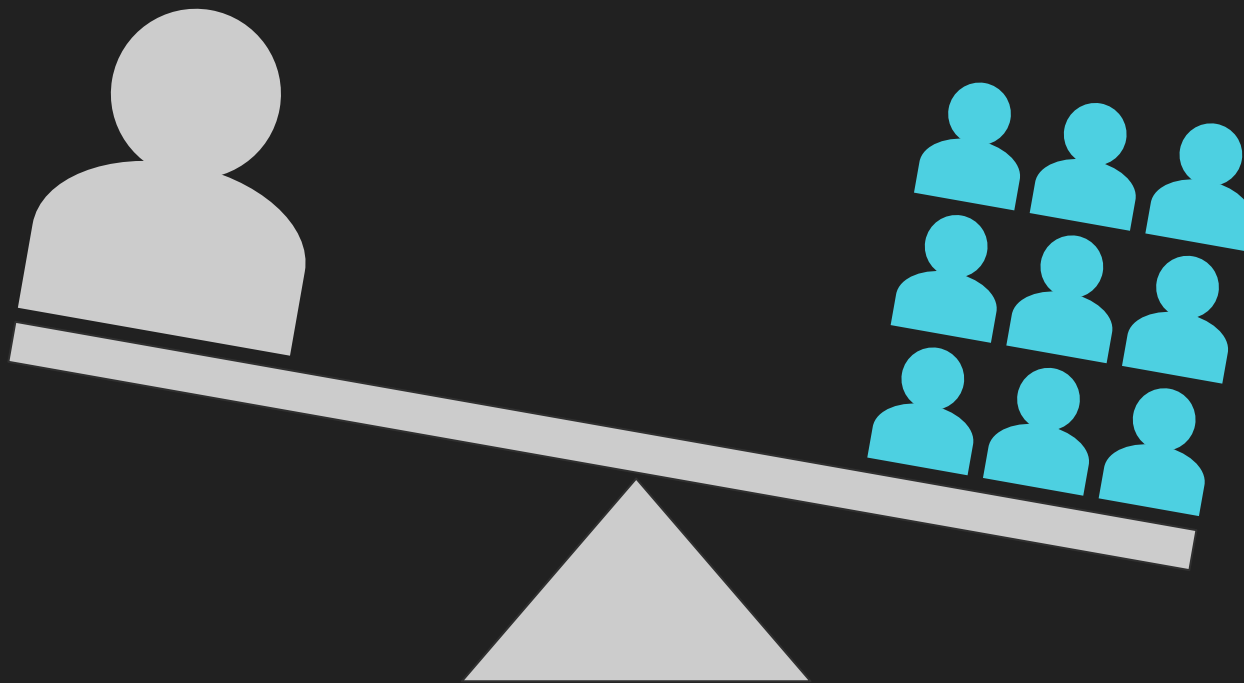


**“Logic clearly dictates that...  
...the needs of the many  
outweigh the needs of  
the few.”**



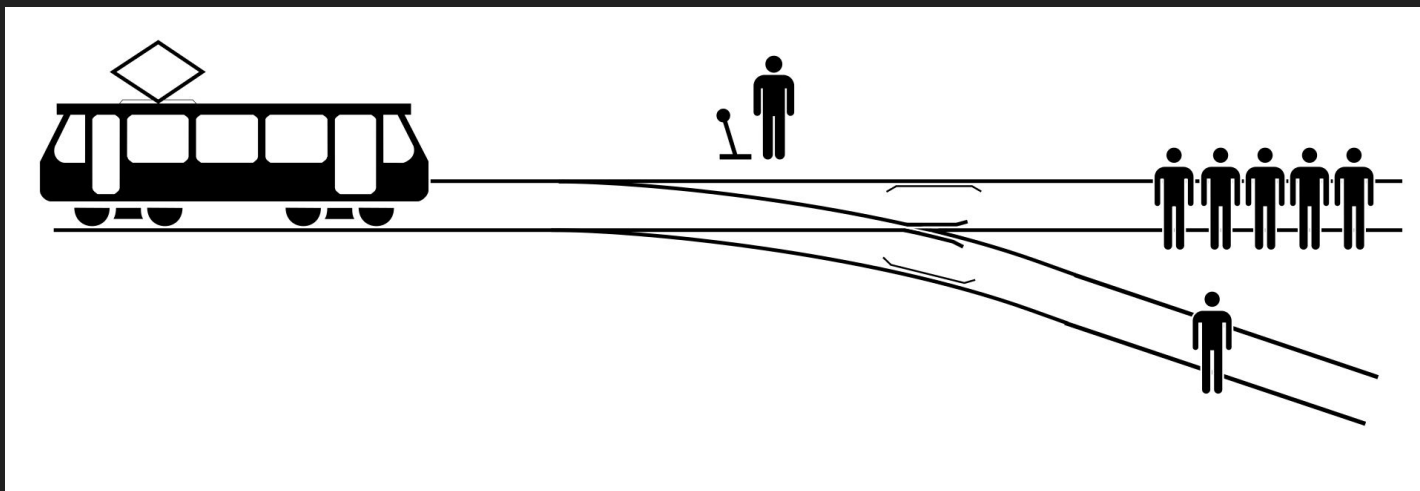


# Utilitarianism

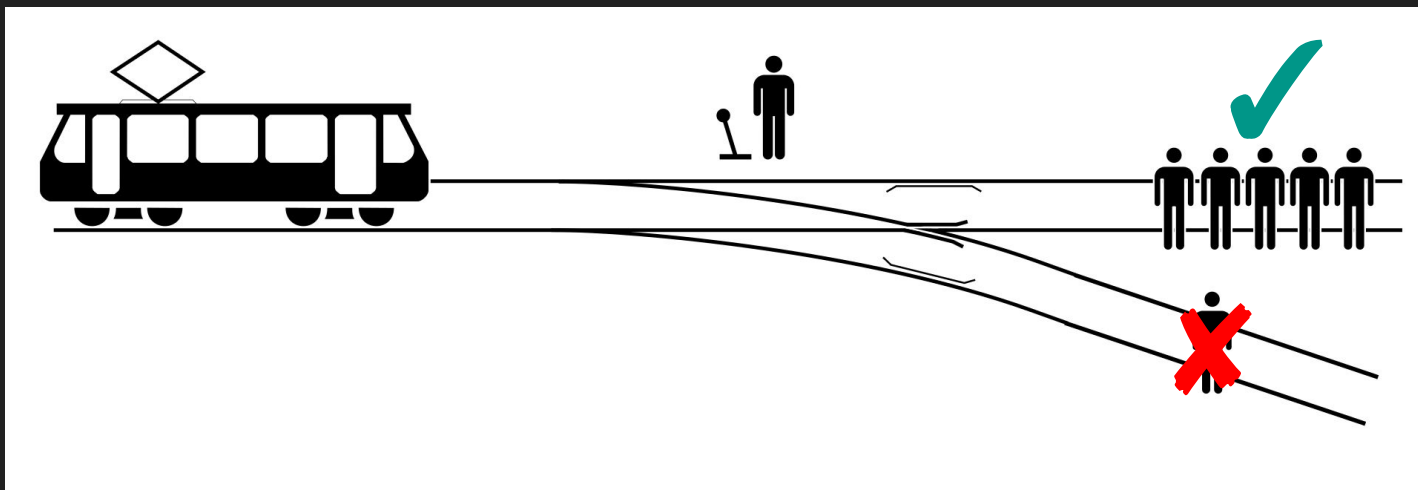




# The Trolley Problem



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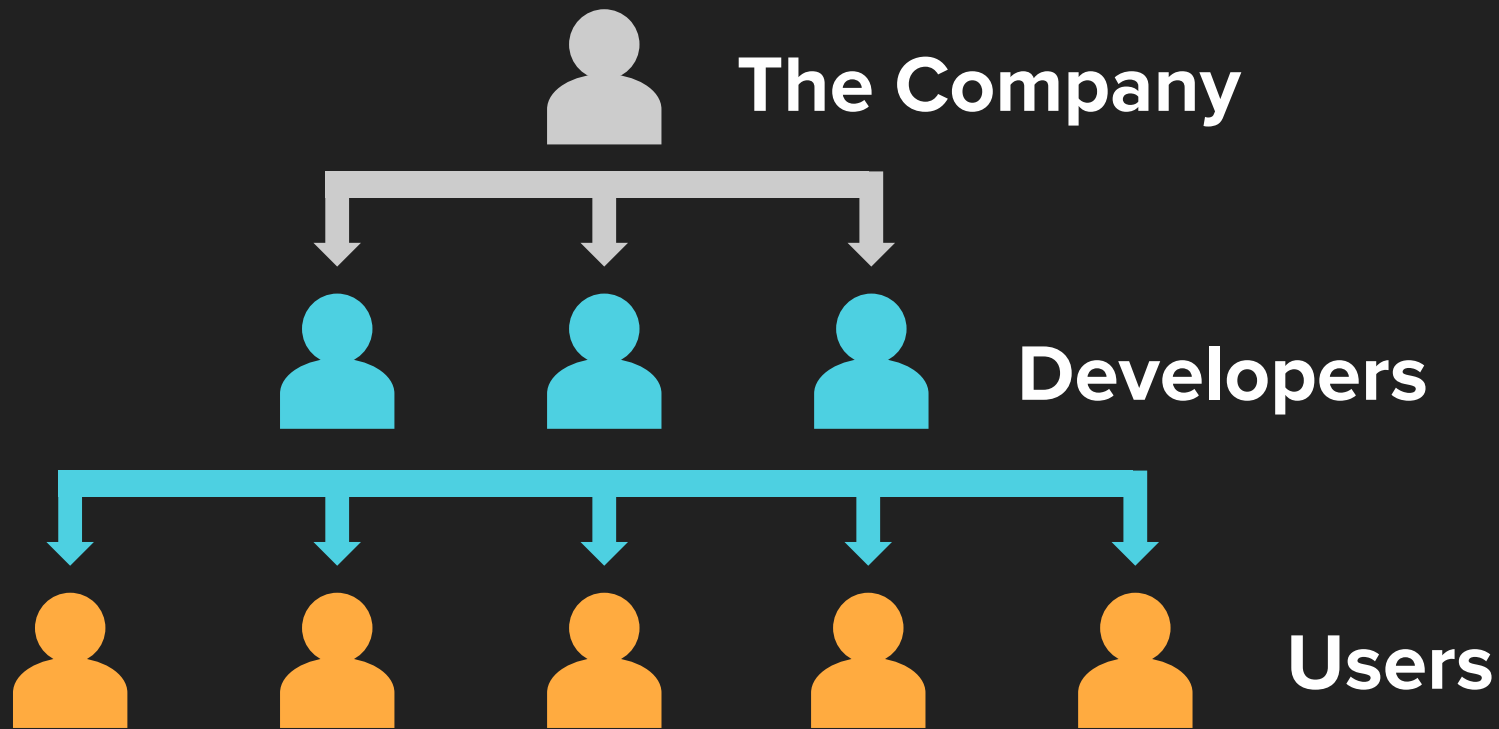
**The Company**

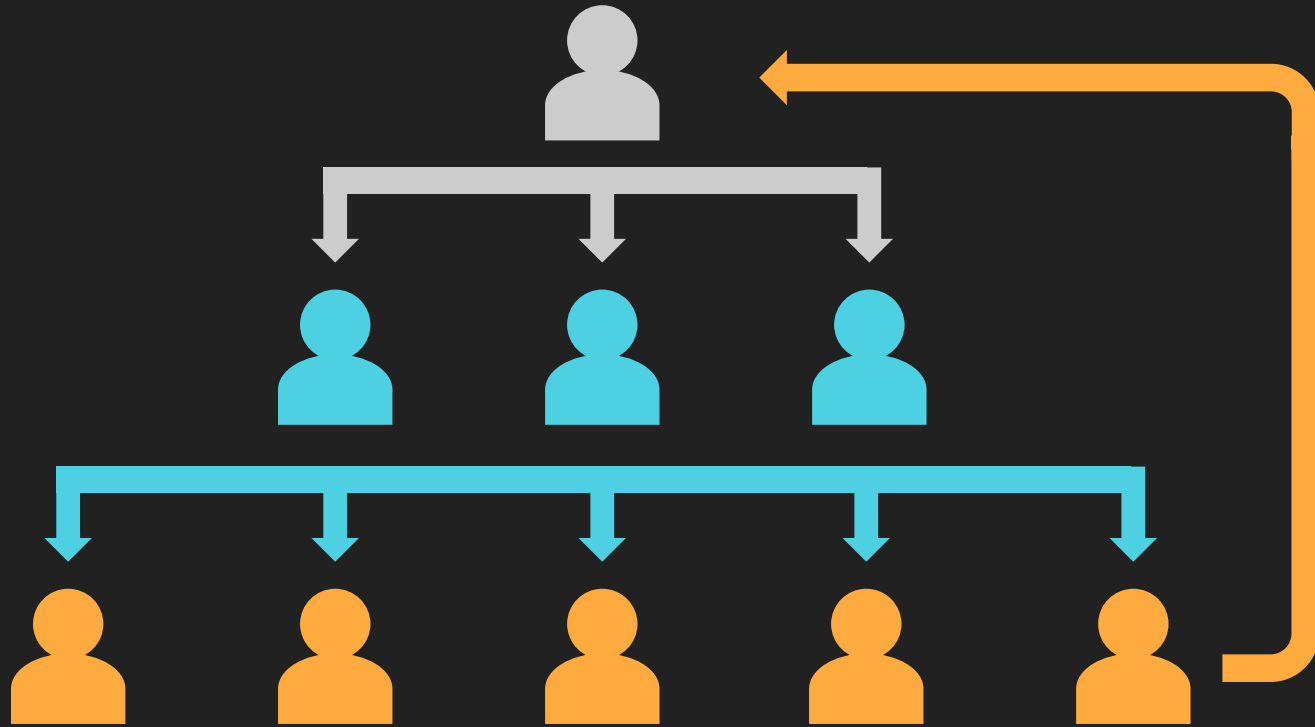


**Developers**



**Users**





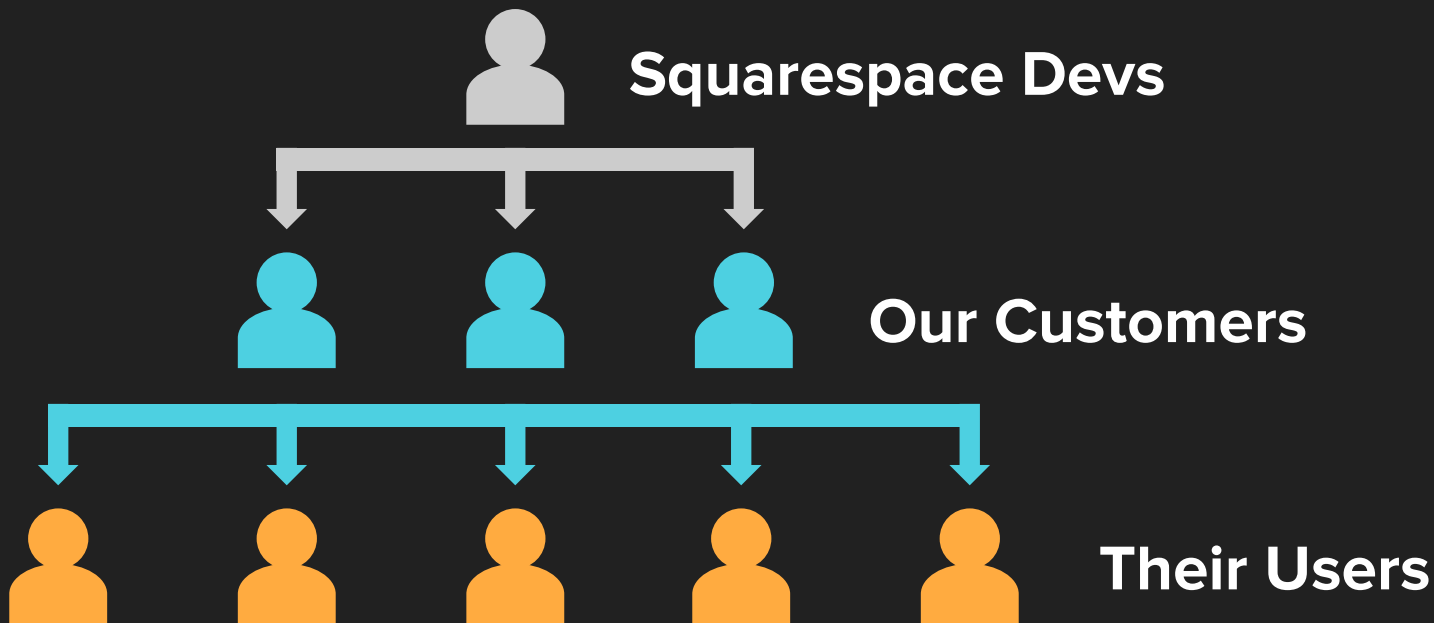


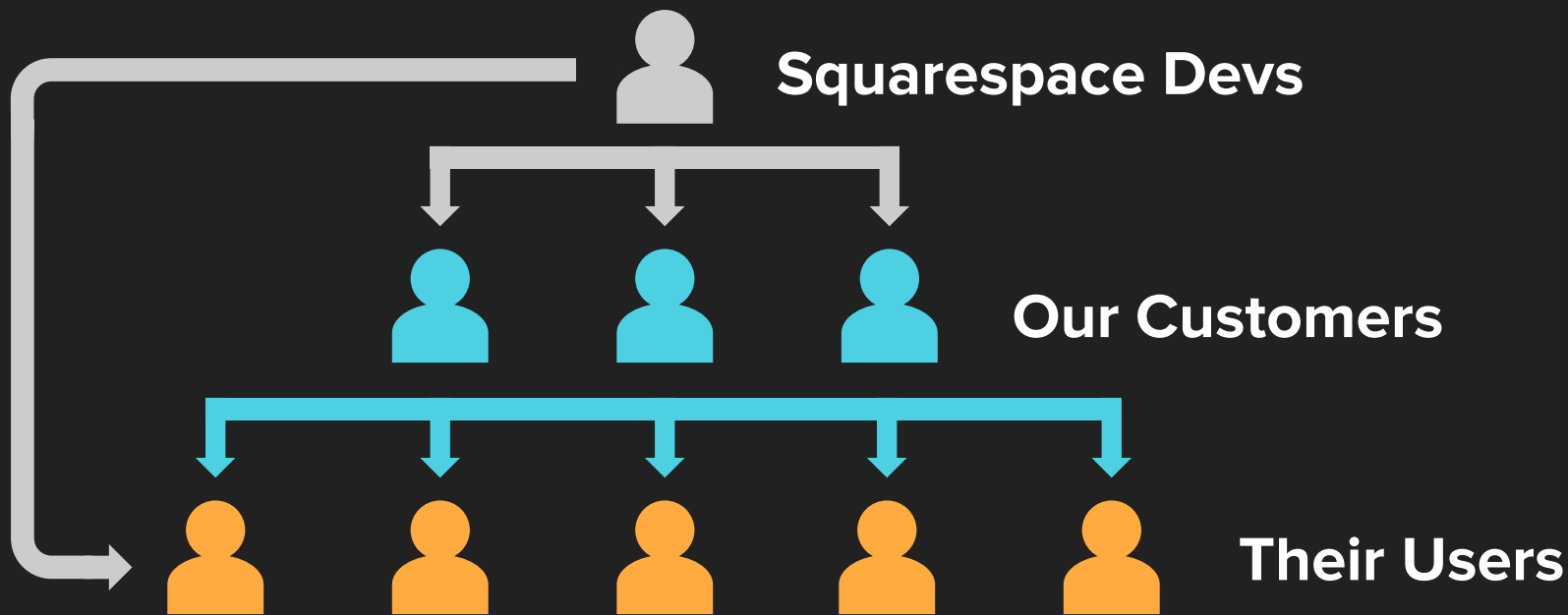
## User Experience > Developer Experience

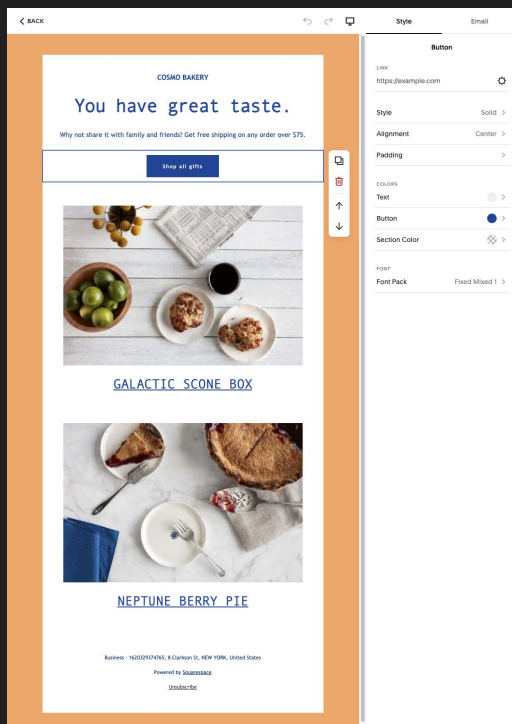
“When in doubt, do what’s best for the end user experience.”

- **Google’s AMP Design Principles**

<https://amp.dev/about/mission-and-vision/>

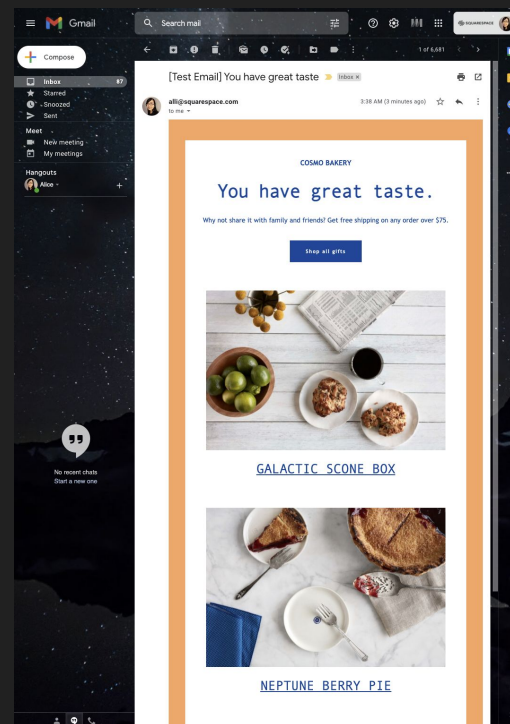






Customer Experience

- or -



End-User Experience



**Squarespace**

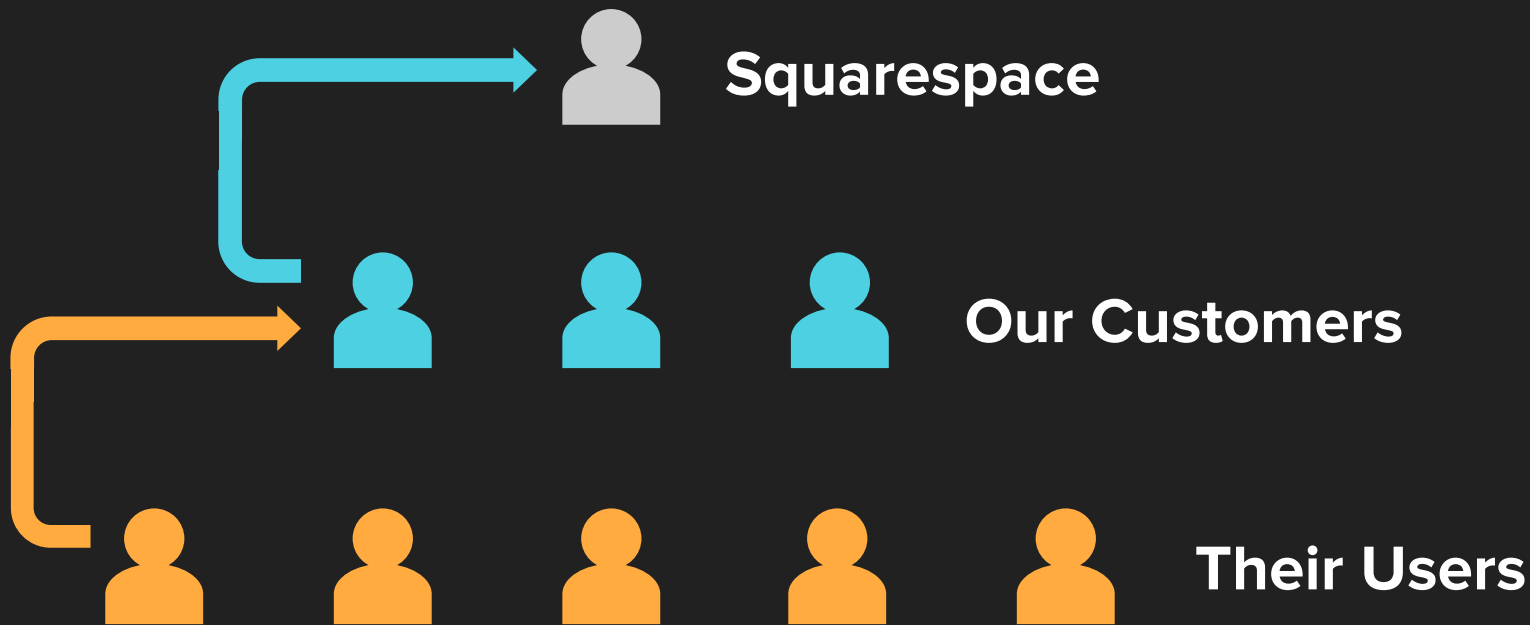


**Our Customers**



**Their Users**







**“Logic is the  
*beginning* of wisdom,  
not the end.”**





**Thank you!**